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| Leading with Purpose: Sustainable Practices for a Resilient Future   * Resilient enterprises – leading for long-term success * Expanding the frontiers of progress * Governance for global progress   MIDDLESEX UNIVERSITY, MAURITIUS  1-2 SEPTEMBER 2025 |

Monday, 1 September 2025

9:00 – 17:00

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| 08:00 – 9:00 | REGISTRATION |
| 9:00 – 9:30  Lecture Theatre CG02 | **Energizer & Welcome Address**  Welcome Address  **Prof Divya Singh**  Chief Academic Officer STADIO HE |
| 9:30- 10:15  Lecture Theatre CG02 | **KEYNOTE The Big Picture**  **Vanessa Doger de Spéville**  Head of Sustainability, Reputation & Engagement  Mauritius Commercial Bank |
| 10:15 - 11:00  Lecture Theatre CG02 | **Panel Debate: The Great Divide**   * Vanessa Doger de Spéville * Pieter Geldenhuys * Dr Sanjay Matadeen   Facilitator: Prof Divya Singh |
| 11:00 – 11:30 | **Coffee break & Networking Sprint**  Speed-networking challenge: meet three new people and discover their research focus |
| 11:30- 13:00  EG01/02/03 | **PARALLEL SESSION 1**  EG01 - Track 1: Resilient enterprises – leading for long-term success  EG02 - Track 2: Expanding the frontiers of progress  EG03 - Track 3: Governance for global progress |
| 13:00 – 14:00 | **WORKING LUNCH & POSTER WALKABOUT** |
| 14:00 – 15:00  Lecture Theatre CG02 | **KEYNOTE** Create the future  **Pieter Geldenhuys**  Futurist and expert in Innovation and Technology Strategy  Founder and Director of the Institute for Technology Strategy and Innovation (ITSI) |
| 15:00 – 16:30  EG01/02/03 | **PARALLEL SESSION 2**  EG01 - Track 1: Resilient enterprises – leading for long-term success  EG02 - Track 2: Expanding the frontiers of progress  EG03 - Track 3: Governance for global progress |
| 16:30 | **Quick Tea & Interactive Polls** |
| 18:00 | **OPENING RECEPTION** |

Tuesday, 2 September 2025

9:00 – 15:00

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| 9:00 – 9:30  Lecture Theatre CG02 | Day 1 RECAP (Prof Flip Schutte) |
| 9:30- 10:15  Lecture Theatre CG02 | **KEYNOTE A call to action**  **Mr Sylvial Meyepa**  Director of the Mauritius Tourism Authority |
| 10:15- 11:45  EG01/02/03 | **PARALLEL SESSION 3**  EG01 - Track 1: Resilient enterprises – leading for long-term success  EG02 - Track 2: Expanding the frontiers of progress  EG03 - Track 3: Governance for global progress |
| 11:45 – 12:30 | **Coffee Break & Mini-Exhibit Showcase**  Featuring industry partners, sponsors, etc |
| 12:30 – 13:00 | **Open Mic: Research on the Spot**  Prof Flip Schutte: Rethinking Doctoral Education in the Age of AI: Safeguarding Authenticity and Specialist Expertise  Dr Truida Oosthuizen: Rethinking Higher Education in a BANI world: the need for flexible and stakeholder-driven curriculum structures  Dr Elricke Botha:Education on sustainable lifestyles using a board game: a sustainable tourism perspective |
| 13:00 – 14:00 | **WORKING LUNCH** |
| 14:00 – 15:00  Lecture Theatre CG02 | **KEYNOTE The call to action**  **Dr Morne Mostert**  International executive advisor on #leadership #strategy and #strategic foresight.  Creator of the Mindset Index  Commissioner of the National Planning Commission in SA  Former Director of the Institute for Futures Research at Stellenbosch University |
| 15:00 – 15:30  Lecture Theatre CG02 | **PLENARY: Closing Keynote**  Reflections on conference outcomes and key takeaways  **Prof Mari Jansen van Rensburg**  Pro Vice-Chancellor, Middlesex University Director, Middlesex University Mauritius |
| 17:00 | **EXCURSION AND DINNER ON THE BEACH** |

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| PARALLEL SESSION 1 | | |
| Monday  1 September 2025  11:30 – 13:00 | | |
| Track 1  Resilient enterprises – leading for long-term success  EG01 | **11:30 – 11:50** | From Green to Grey: How Law Enables Purpose Regression  Ms Theshaya Naidoo (UKZN)  [theshaya1826@gmail.com](mailto:theshaya1826@gmail.com) |
| **12:00 – 12:20** | The Role of Mediators in the Impact of Customer Relationship Management Practices on Tourist Loyalty to Mauritius. A Mixed-Methods Approach  Dr Vishal Jaunky and Sanjay Matadeen  (Ministry of Education, Middlesex University Mauritius)  [vishaljaunky@gmail.com](mailto:vishaljaunky@gmail.com)  [s.matadeen@mdx.ac.mu](mailto:s.matadeen@mdx.ac.mu) |
| **12:30 – 12:50**  **Online presentation** | Alternative funding sources for the South African automotive industry  Dr Martin Mboweni (STADIO HE)  [MartinM@stadio.ac.za](mailto:MartinM@stadio.ac.za) |
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| Track 2  Expanding the frontiers of progress  EG02 | **11:30 – 11:50** | Is GenAI the catalyst for institutional agility? Rethinking academic workflows beyond productivity and toward purpose  Olivia Wilson (STADIO HE)  [oliviaw@stadio.ac.za](mailto:oliviaw@stadio.ac.za) |
| **12:00 – 12:20** | Role of technological innovation capabilities on the competitiveness of listed small businesses in sub-Saharan Africa  Dr Timilehin Olubiyi (West Midlands Open University, Lagos, Nigeria)  [timi.olubiyi@westmidlands.university](mailto:timi.olubiyi@westmidlands.university) |
| **12:30 – 12:50**  **Online presentation** | Transformative Leadership in Creative Higher Education: Building Resilient Arts and Design Schools through Visionary Governance and Distributed Leadership  Dr Willem Bouwer (STADIO HE)  [drwillbouwer@gmail.com](mailto:drwillbouwer@gmail.com) |
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| Track 3  Governance for global progress  EG03 | **11:30 – 11:50** | Futuristic Policing for Wildlife Protection: Leveraging Governance for Global Progress in Preventing Turtle Wildlife Crime  Jeanette Smit and Dr Phillip Vuma (STADIO HE)  [jeanettes@stadio.ac.za](mailto:jeanettes@stadio.ac.za)  [PhilipV@stadio.ac.za](mailto:PhilipV@stadio.ac.za) |
| **12:00 – 12:20** | Leading with purpose: Sustainable practices for a resilient future in the world of finance  Irfaan Oodally (Middlesex University Mauritius)  [i.oodally@mdx.ac.mu](mailto:i.oodally@mdx.ac.mu) |
| **12:30 – 12:50** | Bridging the Gap: Adaptive Governance and ESG Integration  Ms Anri Lock (STADIO HE)  [anril@stadio.ac.za](mailto:anril@stadio.ac.za) |
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| PARALLEL SESSION 2 | | |
| Monday  2 September 2025  15:00 – 16:30 | | |
| Track 1  Resilient enterprises – leading for long-term success  EG01 | **15:00 – 15:20** | The university of the future: views from academic leaders  Prof Annemarie Davis (UNISA)  [davisa@unisa.ac.za](mailto:davisa@unisa.ac.za) |
| **15:30 – 15:50** | Panel Supervision for Doctoral Students: A Purpose-Driven Innovation Bridging Academia and Industry for Lasting Impact  Prof Flip Schutte (STADIO HE)  [flips@stadio.ac.za](mailto:flips@stadio.ac.za) |
| **16:00 – 16:20**  **Online Presentation** | Is creating awareness enough? Business and Leadership Sustainability needs action  Dr Antje Hargarter (STADIO HE)  [antjeh@stadio.ac.za](mailto:antjeh@stadio.ac.za) |
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| Track 2  Expanding the frontiers of progress  EG02 | **15:00 – 15:20** | Human-Centred AI Literacy: Rethinking Experiential Education for Sustainable Digital Futures  Charles Wiggill (STADIO HE)  [charliw@stadio.ac.za](mailto:charliw@stadio.ac.za) |
| **15:30 – 15:50** | Leadership Parallels between Braveheart's Captain Kenau of Haarlem and Public Prosecutor Madonsela of South Africa: Two Role Models of Resistance and Justice  Dr Christo Swart (STADIO HE)  [ChristoS@stadio.ac.za](mailto:ChristoS@stadio.ac.za) |
| **16:00 – 16:20** | The Resilient Remix: Redesigning leadership systems with circular thinking and regenerative purpose  Dr Ameena Ahamed (SSR Medical College, Qualityedge-Consulting)  [ahamedameena@gmail.com](mailto:ahamedameena@gmail.com) |
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| Track 3  Governance for global progress  EG03 | **15:00 – 15:20** | A framework for strategic international and cross-sector partnership in higher education  Dr Vanessa Grootboom (STADIO HE)  [VanessaG@stadio.ac.za](mailto:VanessaG@stadio.ac.za) |
| **15:30 – 15:50** | Embedding education for sustainable development in Transnational Education  Dr. Shaheen Motala-Timol, Dr. Tasneem Mustun, Dr. Phil Barter (Middlesex University Mauritius)  [p.barter@mdx.ac.mu](mailto:p.barter@mdx.ac.mu) |
| **16:00 – 16:20** | Leadership for a sustainable tomorrow: Reimagining chartered accountancy education in South Africa  Judith Terblanche and Marlize Putter (Milpark Education, South Africa)  [judith.terblanche@milpark.ac.za](mailto:judith.terblanche@milpark.ac.za)  [marilize.putter@milpark.ac.za](mailto:marilize.putter@milpark.ac.za) |

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| PARALLEL SESSION 3 | | |
| Tuesday  2 September 2025  10:15 – 11:45 | | |
| Track 1  Resilient enterprises – leading for long-term success  EG01 | **10:15 – 10:35** | Evaluating the Impact of Celebrity Endorsements on Brand Perception: A Case Study of STADIO Higher Education  Mr Simangaliso Zulu (STADIO HE)  [Bayabongazulu@gmail.com](mailto:Bayabongazulu@gmail.com)  [Simangalisoz@stadio.ac.za](mailto:Simangalisoz@stadio.ac.za) |
| **10:45 – 11:05** | Navigating the F.R.A.G.I.L.E. World: Purposeful Leadership for a Resilient Future  Prof Nico Schutte (UWC), Marius Pretorius (TDCI), Prof Nicolene Schutte (UFS)  [nschutte@uwc.ac.za](mailto:nschutte@uwc.ac.za)  [barkhuizenEN@ufs.ac.za](mailto:barkhuizenEN@ufs.ac.za)  [marius@tdci.co.za](mailto:marius@tdci.co.za) |
| **11:15 – 11:35** | Sustainable Higher Education: From Ivory Tower to Responsive Leadership  Prof Divya Singh and Diandri Ehlers (STADIO HE)  [divyas@stadio.co.za](mailto:divyas@stadio.co.za) |
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| Track 2  Expanding the frontiers of progress  EG02 | **10:15 – 10:35** | AI-Driven Transformation: The Role of Digitally Skilled Leaders in Navigating Technological Change  Dr Shilpa Joshi, Dr Harshita Kumar and Ms Amrita Mathews (Universal AI University, Mumbai, India)  [Shilpa.joshi@universalai.in](mailto:Shilpa.joshi@universalai.in)  [Harshita.kumar@universalai.in](mailto:Harshita.kumar@universalai.in)  [amrita.mathews@universalai.in](mailto:amrita.mathews@universalai.in) |
| **10:45 – 11:05** | Balancing act of natural resource management against community business aspirations within forestry land reform ecosystem - systematic literature review  Jim Matsho (STADIO HE)  [jim\_matsho@yahoo.com](mailto:jim_matsho@yahoo.com) |
| **11:15 – 11:35** | Towards a professional doctorate for Africa’s sustainability future: the vision behind the DCOM in sustainability sciences  Dr Karen Stander (UNISA)  [standk@unisa.ac.za](mailto:standk@unisa.ac.za) |
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| Track 3  Governance for global progress  EG03 | **10:15 – 10:35**  **Online presentation** | A Collaborative Leadership Framework for a Federated NPO  Ms Mpho Masondo and Dr Derek Verrier (STADIO HE)  [mphoroberta@gmail.com](mailto:mphoroberta@gmail.com) |
| **10:45 – 11:05** | Financial Analysis of Ocado Group Plc  Risk, Capital Structure and Payout Policy  Dr Vani Sarada (Kristujayanti College) , Dr Vishal C. Jaunky (Middlesex Mauritius) and Dr Sanjay Matadeen (Middlesex Mauritius)  [sarada889@yahoo.in](mailto:sarada889@yahoo.in)  [vanisarada@kristujayanti.com](mailto:vanisarada@kristujayanti.com) |
| **11:15 – 11:35** | Forging Resilience: A Qualitative Study on How Business Schools Prepare Leaders for an Uncertain Future  Prof Nicolene Schutte (UFS) and Prof Nico Schutte (UWC)  [nschutte@uwc.ac.za](mailto:nschutte@uwc.ac.za)  [barkhuizenEN@ufs.ac.za](mailto:barkhuizenEN@ufs.ac.za) |
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| Track 4  Leading for long-term success | **10:15 – 10:35** | Leadership Lessons from Captain Kenau of Haarlem: A Historical Perspective  Dr Christo Swart STADIO HE)  [ChristoS@stadio.ac.za](mailto:ChristoS@stadio.ac.za) |
| **10:45 – 11:05** | Shaping resilient students: Exploring how a university community can support student mental health  Anju Ajodah (Middlesex University Mauritius)  [a.ajodah@mdx.ac.mu](mailto:a.ajodah@mdx.ac.mu) |